

1 **Item 3: CE Broker**

2 Executive Director: Dr. Larry Barlow, PhD, was on vacation, but did
3 take time to contact Michael and delineate exactly what was needed to provide
4 CE Units of credit for presentations to be done by the Chapter. He (Dr.
5 Barlow) indicated that anyone wanting to present a subject of interest needed
6 to only submit a resume and or CV, a syllabus, with one specific goal that
7 would be accomplished for attending the one hour presentation (1.0 CE Unit).
8 All documentations should be forwarded to Michael @
9 miamidadechapter@hotmail.com.

10
11 **Item 4: Student Associate Membership**

12 Dr. Barlow directed Michael to assist in the creation of a preliminary
13 draft of a letter of invitation (statewide) to students enrolled in a
14 Marriage and Family Therapy program to be initiated.

15 Walt requested that a list be provided to him of new members so that he
16 can initiate calls for invitation to attend our monthly meetings. Robin
17 volunteered to review and edit accordingly the existing preliminary letter.

18 It was discussed that the goal of scheduling a presentation each month
19 for CE credit would be actually pursued. Michael indicated that an email
20 flyer would be circulated not only within the Miami-Dade Chapters, but
21 throughout the State of Florida. Premysl volunteered to present an
22 Introduction on Narrative Therapy in September, followed by a presentation by
23 Walt in October on Parent Coordinating. A scheduled presentation topic would
24 be pending for the month of November. The duration of the presentation would
25 not be more than an hour in length, with a fee of \$10.00 for one hour.

26 The calendar of presentation events was discussed and adopted for the
remaining 2011 year and is as follows:

1 **September 16th - Premysl Ulman - Narrative Therapy**

2 **October 21st - Walt Liebman - Parent Coordination**

3 **November 18th - PENDING**

4 **December 16th - Social Function/Holiday Party (LOCATION TO BE ANNOUNCED)**

6 **Item 5: Membership Survey**

7 A draft of a survey was circulated for review to the membership at
8 large, and minor corrections were made on the cover sheet of the
9 questionnaire (reference grammatical correction to the Mission Statement).
10 The survey would be distributed to the membership electronically (via email)
11 as well as a hard copy for mail distribution (via U.S. Postal Service) for
12 those members that don't have an email registered address. The web site
13 application of "Survey Monkey" would be utilized to circulate the survey to
14 the membership.

16 **Item 6: Non-Profit Status**

17 Michael informed the membership in attendance that the incorporation
18 status was successfully obtained and application for a Federal ID number was
19 also obtained. A business checking account was established with the Dade
20 County Federal Credit Union (DCFCU). It was agreed that the Treasurer
21 (Premysl Ulman) would continue to be in-charge of the accounting books, and
22 that a letter requesting the monies being held by the Florida Association for
23 Marriage and Family Therapist be drafted and subsequently forwarded to the
24 Executive Director, Dr. Larry Barlow, PhD as well as to the Divisional
25 Treasurer and State President for deposit into our account.

26 The utilization of a DCFU Debit Visa Card would be used in lieu of
checks (for the present) to off-set the cost of coffee and pastries for our

1 monthly meetings. Additionally, a monthly payment arrangement would also be
2 made to pay the monthly expenses associated with maintaining the web site.
3 Any expenditure outside of the normal operating cost of the Chapter would
4 necessitate approval from the Executive Board. So moved and accepted.

5
6 **Item 7: Student Representative (Executive Board Position)**

7 Michael had indicated that our elected Student Representative may have
8 outside commitments that would prevent her from fulfilling her
9 responsibilities. It was put fourth that the necessity of appointing another
10 Student Representative would be essential, and that solicitation should be
11 made to area-wide college and university students who are enrolled in a
12 Marriage and Family Therapy Program track of study.

13 The Board approved that a letter of solicitation be drafted and
14 circulated to the area colleges and universities announcing the availability
15 for the position of Student Representative. So moved and accepted.

16
17 **Item 8: LOGO**

18 Premysl put forth the idea that perhaps it was time that our present
19 LOGO be amended and or changed to reflect a more representative image of
20 modern-day relationships. The Board agreed that the possibility of developing
21 and or creating a new LOGO was acceptable. Premysl agreed to Chair the
22 committee, and Robin suggested that perhaps having a contest among students
23 enrolled in a Marriage and Family Therapy Program would be the appropriate
24 forum where the creation of a new LOGO would be suited. So moved and
25 accepted.

1 **Item 9: Membership Retention Package**

2 Michael indicated that Dr. Barlow, had the opportunity to review the
3 preliminary draft and that the proposed Miami-Dade Membership Retention
4 Package could also be used by the other Chapters in the State of Florida as a
5 template for their own membership retention.

6 Robin indicated that in general, that most therapist (Mental Health
7 Professionals) are much more inclined now to retain membership in only one
8 professional organization, as opposed to having multiple memberships (i.e.,
9 APA, ACA, etc.), and that emphasis should be made in advertising the benefits
10 of membership with AAMFT.

11 It was proposed that availability of a current membership list be made
12 accessible (present, past, etc.) so that we as a Chapter would be able to
13 make contact with members and encourage their active participation. The
14 concept of having our Board members be "Ambassadors" for our Chapter and
15 AAMFT was discussed briefly. An assignment of contacts would be given to each
16 of us, and the responsibility of making contact would subsequently follow.

17 Walt indicated that facilitating a mentoring program would be
18 beneficial to students, and that following our scheduled Board meeting, a
19 mentor would be available to students from 9:00 am to 10:00 am for
20 consultation and or direction (i.e., licensure preparation, job search,
21 clinical questions, etc.).

22 It was discussed that a letter of introduction to area-wide colleges
23 and university students enrolled in a Marriage and Family Therapy Program be
24 drafted, along with a membership package. Michael agreed to draft such a
25 letter for consideration and to be reviewed at our next Board meeting.

26

1 Additionally, a preliminary calendar of attendance to the area-wide
2 colleges and universities would also be accomplished and scheduled for review
3 by the Board at our next meeting. The following assigned college and or
4 universities have been made:

5 **University of Miami (UM) - Walt Liebman**

6 **Barry University - Robin Stilwell / Hillary Wiseheart /Alison Morris**

7 **Carlos Albizu University (CAU) - Michael Alicea**

8 **Nova Southeastern University (NSU) - PENDING**

9 **St. Thomas University (STU) - Premysl Ulman**

10 So moved and accepted.

11
12 **Item 10: Strategic Plan**

13 A preliminary package outlining the AAMFT Strategic Plan was circulated
14 and reviewed. Robin presented a brief review of the plan to the Board and to
15 the members present (reference: restructuring of membership categories). A
16 video presentation of the proposed restructuring of the membership categories
17 was given (AAMFT video streaming), via YouTube)

18
19 **Item 11: Good of the Order**

20 Jan announced that she was now an approved supervisor. The Board and
21 members in attendance congratulated her on this millstone of achievement and
22 would circulate this information to respective graduates to be.

23
24 **Meeting adjourned @ 09:00 am (Motion: Walt; Seconded; Robin).**